

WL • Tap 2 Use

Simplified access

No need for a ticket!



worldline
e-payment services

an atos company

The convergence of ticketing and payment for a seamless journey..

Our society is witnessing the digital revolution of the ticketing industry from traditional ticket and card centric systems, where the fare media is supplied by the service provider, to 'Open Loop' and 'ID-based' systems that allow consumers to use contactless payment cards, smartphones or other digital IDs to access.

THE BENEFITS

Consumers

- convenience of use (e.g. avoid queues to buy a ticket)
- allow best price calculation according to real usage
- interoperability across service providers and cities

Service providers

- increased revenue by attracting new consumers
- improved customer experience
- reduced operating costs (e.g. no onboard cash management)

In 2050,
75% of the global population will live in cities, greater urbanization poses a host of new challenges including transport and mobility

Source: Navigant Research, Jan 2017

Since it went live on London buses in 2013, on average **7.7 million** journeys each week are made using contactless payments

Source: Transport for London (TfL), May 2016

43%
of travelers have missed a ride while waiting to buy a ticket and feel ticketing machines are difficult to use

Source: MasterCard, March 2012

...simplified access, no need for a ticket!

WL Tap 2 Use is an ID-based solution that is designed, developed, hosted and maintained in-house. It leverages its valuable assets and more than 30 years experience in payments and ticket retailing; to provide the industry a flexible and extensible digital ticketing solution that can operate as part of, or across the ticketing value chain to support all digital ticketing strategies.

WL TAP 2 USE VALUE PROPOSITION

FLEXIBLE

- Deployed stand alone or within existing back-offices (e.g. automatic fare collection)
- Made up of independent components for end-to-end or modular deployment

CERTIFIED

- EMV transit rules published by payment networks (e.g. MTIP, ADVT, ...)
- PCI-DSS payment and security modules (e.g. PAN encryption and tokenization)

AGNOSTIC

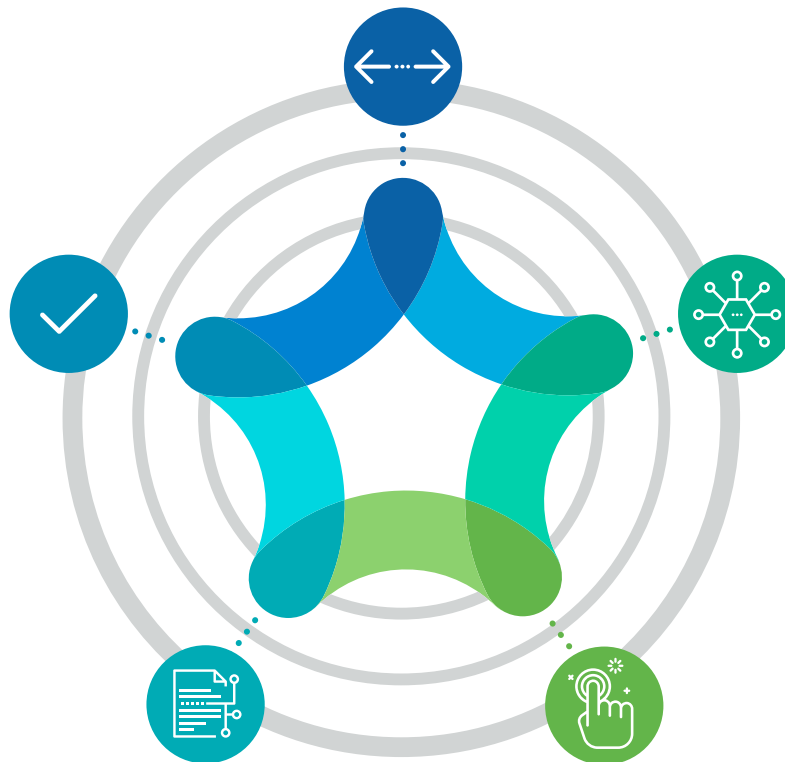
- Can be plugged into any ticketing or payment environment (e.g. validation equipments or acquiring back office)

VISIONARY

- Designed within a Mobility as a Service product roadmap
- Extensible architecture to support any ticketing use case beyond transport

BUSINESS MODEL

- Pay as you use business model in the range of cents per transaction





Would you like to be involved?

If you'd like to join us in taking WL Tap2Use to the next stage
- or simply want to find out more - please get in touch.

Adnane Senhaji
adnane.senhaji@worldline.com
+33643551768

For further information
infoWL@worldline.com

